

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_2_NTvMaRP	<b>Course name:</b> New Trends in Local and Regional Policy
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> II.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> elaboration of the assignment during the semester: 0-50 points <b>b) final assessment:</b> written exam: 0-50 points	
<b>Learning objectives:</b> Student after successful completion of the course: 1. understands and actively uses terminology and knowledge of new trends in local and regional development, 2. is able to apply theoretical knowledge and practical skills to decision-making processes, 3. is able to identify problems in local and regional development and propose solutions based on current trends, 4. applies the acquired knowledge and skills in a multidisciplinary context, 5. is able to assess the importance of a broad-spectrum perspective in the territory development activities, 6. develops analytical and critical thinking in solving specific situations in the territory development, 7. is able to understand the causal context in the issue and prepares creatively a presentation of a modern concept of development, respectively. criticism of the already existing applied concept of local and regional development, 8. applies knowledge and innovative approaches in identifying, building and exploiting competitive advantage based on the use of modern approaches for local and regional development.	
<b>Brief outline of the course:</b> Current theories of local and regional development. Cities, functional urban areas development. Integrated planning. Knowledge, education, innovation and regional innovation systems. New approaches to local and regional policy. Sustainable territories and Agenda 2030. Smart cities and regions. Creative cities, cities districts and regions. Resilient cities. Agile cities and city districts. Charter cities. Happy cities. Living Lab concept. Innovation in public services. Building the competitive advantage based on new trends.	
<b>Recommended literature:</b>	

1. VAŇOVÁ, A. 2021. Trendy v rozvoji miest. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-1884-2.
2. VAŇOVÁ, A., VITÁLIŠOVÁ, K. BORSEKOVÁ K. 2017. Marketing územia. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-1296-3.
3. VITÁLIŠOVÁ, K. THURIOT, F. (eds). 2019. Creative potential in the cities and its exploitation in the sustainable development. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-1661-9.
4. VAŇOVÁ, A. et al. 2016. Kreativne odvetvia ako zdroj nehmotných aktív v kontexte inteligentného rozvoja a inovácií. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-1173-7.
5. ČAPKOVÁ a kol. 2011. Regionálny rozvoj a inovácie. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-0130-1.
6. LOPES, N. V. M. 2020. Smart governance for Cities: Perspectives and Experiences. Cham: Springer. ISBN 978-3030-2206-93.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

180 hours, within that:

Combined form: Lecture, Seminar, Consultation: 52

self-study: 50

active preparation for seminars: 28

collection of data: 50

**Course assessment**

The final number of assessed students: 6

A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** doc. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. Ing. Kamila Borseková, PhD.

**Last changed:** 16.12.2021

**Approved by:** prof. Ing. Beata Mikušová Meričková, PhD.