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## **Community identity Tourism as a tool** Innovation

INCULTUM is an Innovation Action about cultural tourism, funded by the Horizon2020 Programme of the European Union. The project explores how to unlock the potential of marginal and peripheral areas when managed by local communities and stakeholders.

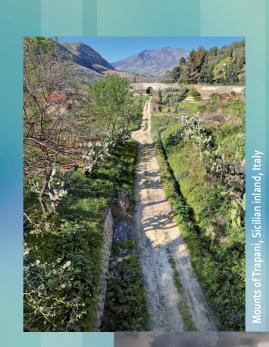
Key outcomes:

- Participatory activities
- Stakeholders mapping
- Data analysis
- Policy recommendations and guidelines on the use of Structural Funds

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www.digitalmeetsculture.net/projects/incultum-blog/







## https://incultum.eu/

Ten Pilot cases investigate the involvement of local communities to co-create innovative customised solutions. The experiments run across Europe in 10 different geographical locations, characterised by a variety of socioeconomic contexts and cultural-natural heritage, with relevant cross-border significance.

## FP

INCULTUM Training Portal is a web-space that offers a variety of training resources dedicated to a wide range of targets: local stakeholders, action groups, communities of practice, university students and researchers, public administrators, business development operators, tourism specialists and cultural heritage managers.



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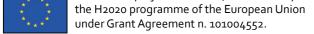


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