

Course “The importance of marketing and social branding in tourism destinations”

List of FIMs (Further Information Materials)

on Section 3 – Local’s involvement and place representation

About mapping and engaging stakeholders

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- Calgaro, E., Lloyd, K., & Dominey-Howes, D. (2014). From vulnerability to transformation: A framework for assessing the vulnerability and resilience of tourism destinations. *Journal of Sustainable Tourism*, 22(3), 341-360. Tetrievable at: <https://www.tandfonline.com/doi/abs/10.1080/09669582.2013.826229>
- Chase, L. C., Amsden, B., & Phillips, R. G. (2011). Stakeholder engagement in tourism planning and development. In *Handbook of tourism and quality-of-life research: Enhancing the lives of tourists and residents of host communities* (pp. 475-490). Dordrecht: Springer Netherlands. Retrievable at: https://link.springer.com/chapter/10.1007/978-94-007-2288-0_28
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- Potter, A. F. (1978). The methodology of impact analysis. *Town and Country Planning*, 46(9), 400-404. Rerievable at: <https://www.cabdirect.org/cabdirect/abstract/19781847961>
- Roxas, F. M. Y., Rivera, J. P. R., & Gutierrez, E. L. M. (2020). Mapping stakeholders’ roles in governing sustainable tourism destinations. *Journal of Hospitality and Tourism Management*, 45, 387-398. Retrievable at: <https://www.sciencedirect.com/science/article/abs/pii/S1447677020302114>
- Stephen Page (2019) *Tourism Management*, Routledge 6th edition. Retrievable at: <https://www.routledge.com/Tourism-Management/Page/p/book/9781138391161>

Zenker, S., Braun, E., & Petersen, S. (2017). Branding the destination versus the place: The effects of brand complexity and identification for residents and visitors. *Tourism management*, 58, 15-27.
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About ecomuseums and local development

DROPS platform. For the global sharing of experience and knowledge on ecomuseums. Retrievable at: <https://sites.google.com/view/drops-platform/home>

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Davis, P. (2016). New museologies and the ecomuseum. In *The Routledge Research Companion to Heritage and Identity* (pp. 397-414). Routledge. Retrievable at: <https://www.routledgehandbooks.com/doi/10.4324/9781315613031.ch22>

Davis, P. (2011). *Ecomuseums: a sense of place*. A&C Black. Continuum, London. Retrievable at: <https://www.bloomsbury.com/us/ecomuseums-9781441157447/>

De Varine, H. (2017). L'écomusée singulier et pluriel: un témoignage sur cinquante ans de muséologie communautaire dans le monde. *L'écomusée singulier et pluriel*, 1-296. Retrievable at: <https://www.torrossa.com/it/resources/an/4840443>

EcoHeritage. Platform to promote a collaborative approach to local heritage through ecomuseums. Retrievable at: <https://ecoheritage.eu/>

EcoHeritage Learning Hub'toolkit. Section with 12 tools for ecomuseums and participatory heritage management. Retrievable at: <https://learning.ecoheritage.eu/toolkit>

EEON European Ecomuseums Online Network. Platform to foster participatory heritage management. Retrievable at: <https://network.ecoheritage.eu/>

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Simeoni, F., & De Crescenzo, V. (2018). Ecomuseums (on clean energy), cycle tourism and civic crowdfunding: A new match for sustainability?. *Sustainability*, 10(3), 817. Retrievable at: <https://www.mdpi.com/2071-1050/10/3/817>

